

Cadassist & d2m3 join forces with Symetri to expand CAD, BIM and PLM solutions and professional services within the UK Architecture, Engineering, Construction and Manufacturing sectors.

Addnode Group, Europe's leading provider of software and services for design and engineering activities and the owner of Symetri, announced today that they have acquired d2m3 Ltd and Cadassist Ltd with combined net sales in excess of £9million.

The acquisition of Cadassist and d2m3 is in line with Addnode Group's strategy to be an international market-leading provider of software and services for design and engineering.

Cadassist is a long-standing Autodesk Value Added Reseller and a UK leading provider of CAD, BIM, PDM software, training and consultancy services. Operations are centred around key market sectors, Architecture, Engineering, Construction, Oil, Gas, Nuclear and Manufacturing. Customers include Environmental Agency, Transport for London, Tata Steel, Redrow Homes, Interserve, BAE Systems, BT, BDP, Grimshaw, Alford Hall Monaghan Morris, SimpsonHaugh, BAM Construction and Scottish Power.

d2m3 deliver World Class PLM solutions and associated consultancy services across Europe in some of the most demanding manufacturing and infrastructure sectors. Customers include Pilkington Glass, Centrica Energy, BT, Expro Group, Unilever, Numatic International, AAF, Gardner Denver and Nuclear industry organisations.

Tony Reece Managing Director Cadassist & d2m3 commented; "both organisations have enjoyed remarkable success over the last 10 years underpinned by our company ethos of value through expertise and professionalism".

"What sets us apart is the broad knowledge base across key market sectors stretching back to the early 1980's We have longstanding customer relationships together with a large percentage of our staff who have in excess of 10 years' service, many over 20 years."

"However, no successful organisation can rest on its laurels, both market pressures and ever-increasing emphasis upon value and customer engagement indicated a preference to enhance, deepen and widen our services and software offerings."

"We began our discussions with Symetri and Addnode Group in early 2018 and it became immediately apparent we shared similar aspirations, philosophies and a business culture with both customers and employees at the heart".

Symetri support innovative companies within the construction, property and industrial sectors to optimise workflow, facilitate data management and improve quality throughout the design and product lifecycle. With over 300 employees and 100,000 daily users across Northern Europe, Symetri provide clients with advanced software solutions, expert guidance covering everything from CAD, 3D modelling and simulation to Product Lifecycle Management (PLM), Building Information Modelling (BIM) and Facility Management (FM).

“Cadassist and d2m3 are successful companies with highly skilled employees, that will help us to further extend our market reach and better serve our customers with more expertise, capabilities and a broader product portfolio. The acquisition of Cadassist & d2m3 compliments Addnode Group’s strategy to grow by acquiring highly skilled Value-Added Resellers of Autodesk software and transfer our product portfolio, knowledge and capabilities” stated Jens Kollserud, CEO of Symetri, an Addnode Group company.

Cadassist operations will merge with Symetri, part of Addnode Group's Division Design Management.

Cadassist & d2m3 will continue to operate led by their long-standing management team from their Manchester base, in Bramhall, Cheshire.

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